

## 4.19 Outdoor *Product Display* in the I-2 and I-3 Zoning *Districts*

### A. Definitions.

1. *Product* shall refer to items manufactured on, assembled on, and/or shipped from the site. The *Director of Planning and Zoning* shall determine whether a requested product is germane.  
The following are examples of items that are not considered *product*:
  - a. Inoperable vehicles, inoperable equipment, or other items typically stored in a junk yard or salvage area.
  - b. Donation, recycling, drop boxes, or other similar appurtenances.
  - c. Automated teller or vending machines.
  - d. Passenger, delivery, or other commercial vehicles
  - e. Wearing apparel.
  - f. Highly flammable or toxic materials
  - g. Merchandise with wind movable parts and appendages.
  - h. Any item that is for retail sale on site.
2. Product display shall refer to the approved outdoor display of product(s) through the Improvement Location Permit process by the *Director of Planning and Zoning*.

### B. Location.

1. Outdoor *Product displays* shall not be located so as to interfere or conflict with walks, required *Parking Areas*, required *Loading Areas*, *Driveways*, *Interior Access Drives*, *Interior Access Driveways*, perimeter landscape yards or foundation plantings.
2. Outdoor *Product displays* shall be in an area noted in an approved *Improvement Location Permit* as "Display Area".
3. Outdoor *Product displays* shall not be located in a required *Yard* or required *Bufferyard*.
4. Outdoor *Product displays* shall have a clearance of at least five (5) feet from any walk, parking space, or drive.

### C. Procedure.

An outdoor *product display* area shall not be constructed or utilized without the approval of an *Improvement Location Permit* by the *Director of Planning and Zoning*. The *Director* shall have the discretion to impose reasonable conditions in conjunction with said approval. The *Director* shall have the authority to void any Improvement Location Permit for noncompliance. The Plainfield Design Review Committee (DRC) may be consulted for better design.

### D. Setbacks.

1. *Front Yard*: Must comply with the primary structure front yard setback for the zoning district.
2. *Side and Rear Yard*: Must comply with the primary structure setback for the zoning district.

### E. Size.

1. The cumulative area of all outdoor displays shall not exceed three thousand, six hundred (3,600) square feet.

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2. The appropriate height of the display area shall be determined by considering the size of the item(s) to be displayed, the proportion of the display area to the building, and the location of the display area on the site.

**F. Surface.**

Outdoor *product display* areas shall be surfaced using concrete or asphaltic concrete. No display of product vehicles shall occur on organic material, gravel, or rock surfaces.

**G. Landscaping.**

A minimum four foot (4') wide landscape buffer shall be provided that consists of 0.15 *PUV* for every ten (10) feet of perimeter around three sides of the outdoor *product display* area.

**H. Illumination.**

See Article 7.8.C

**I. Product Display Standards.**

1. The *product display* area must be constructed to withstand overturning by wind or contact. The display shall not be permanently affixed to any utility poles, signs, light poles, and/or trees.
2. All *product display* areas shall be continuously maintained in a state of order, security, safety, and repair. The display surface shall be kept clean, neatly painted, and free of rust, corrosion, protruding tacks, nails, and/or wires. Any cracked or broken surfaces, or other unmaintained or damaged portions of a display shall be repaired or replaced or removed immediately.
3. The use of Plazas for outdoor *Product Display* is encouraged.